



On-line Ad Format Guidelines for IFNG Web Sites

Galwayindependent.com and Corkindependent.com.

The following two banner sizes are the most flexible and can be displayed on most pages.

Note: These ad formats will achieve the most impressions.

* Ad Format	Dimensions (px)
Banner	468 x 60
Medium Rectangle	300 x 250

We can also provide limited support for the following ad formats:

* Ad Format	Dimensions (px)	Location
Skyscraper	120 x 600	Home Page (Right Hand Side)
Small Square	250 x 250	Home Page

* Ad formats are subject to change. IFNG reserve the right to change the ad formats available on any of it's web sites without prior notice.